

Neustar is the first real-time, cloud-based information services provider, enabling clients to effectively promote and protect their businesses. By using our unique, authoritative data combined with our clients' information, we make data-driven decisions through actionable analytics. We uncover insights for our clients, thus making complex problem-solving easy for Marketers, IT and Operations professionals through our suite of complete, cloud-based workflow solutions.

## Service Highlights

Neustar is different. We manage unique, accurate and authoritative datasets, which help inform high-volume and high-value decisions. Our clients utilize our cloud-based tools to get actionable, data-driven insights for making informed decisions across channels—in real-time, one customer interaction at a time.

It all starts with our authoritative data registries, which provide us access to information that others do not have. The combination of our data sources and our proprietary analytics enables us to deliver real-time decision insights to clients, specifically in marketing, IT/security, and networking & operations departments.

We combine our powerful point solutions to develop complete cloud-based workflow solutions for our clients, so they no longer need to work with a myriad of software and solutions providers to get the job done. We help our clients analyze and segment their customers, identify and interact effectively with them in consistent, relevant and compelling ways, and protect their networks and information from fraudulent activity.

Perhaps most importantly, we help clients make sense out of the explosion of data needed to manage—every day.

## Company Facts

Neustar serves more than 14,000 customers around the world.

Our office locations include: Tempe, AZ; Concord, CA; Mountain View, CA; San Diego, CA; San Francisco, CA; Denver, CO; Washington, DC; Champaign, IL; Chicago, IL; Louisville, KY; Rochester, NY; Orem, UT; McLean, VA; Sterling, VA; and Costa Rica.

Neustar's world-class facilities include a Global Network Operations Center (NOC), two secure data centers and points of presence in 112 cities across 37 countries.

**Headquarters:** Sterling, VA (USA)

**Founded:** 1996

**President and CEO:** Lisa A. Hook

**Stock Symbol:** NYSE: NSR

**Employees:** Approx. 1,600 worldwide

**FY 2014 Revenue:** US \$963.6 Million

## Data

Neustar provides real-time information and analytics for more than **7 billion\*** physical and virtual addresses.

**4.2 billion\*** Global Telephone Numbers

**2.8 billion\*** Global IP Addresses

**6.5 million\*** Global Domain Names

**13.5 million\*** US Business Listings

## Answers

Each and every day, Neustar provides instantaneous answers to over 20 billion queries\* from the Internet, telecommunications, entertainment, and marketing industries. We answer approximately 400 thousand\* questions every second.

**25 billion\*** Daily DNS Query Resolutions

**12 billion\*** Daily text messages (US)

**12 billion\*** Daily phone calls (US)

**6 billion\*** Daily Geo-Location Searches

**5 billion\*** Daily On-Demand Real-Time Analytic Queries

The data on this sheet is accurate as of the date of publication. For additional details, please refer to the current and periodic reports filed by Neustar with the Securities and Exchange Commission.

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\*as of June 2015