
Neustar Web Application Firewall Recognized for Innovation in 2020 CyberSecurity Breakthrough Awards Program

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International Awards Program Recognizes Outstanding Information Security Products and Companies

STERLING, Virginia, Oct. 14, 2020 – [Neustar, Inc.](#), a global information services and technology company and leader in identity resolution, today announced that it has been named the winner of the “Overall Firewall Solution Provider of the Year” award in the fourth annual CyberSecurity Breakthrough Awards program conducted by [CyberSecurity Breakthrough](#), a leading independent market intelligence organization that recognizes the top companies, technologies and products in the global information security market today.

Neustar recently announced the addition of a [Web Application Firewall \(WAF\)](#) solution to its always-on DDoS mitigation service, [UltraDDoS Protect](#). The [Neustar UltraWAF](#) is cloud-provider, hardware, and CDN agnostic, making it compatible wherever applications are hosted. Integrated with [Neustar UltraDDoS Protect](#), WAF users now have a holistic, layered protection stack that proactively prevents bot-based volumetric attacks as well as threats that target the application layer, such as SQL, XSS, CSRF, session hijacking, data exfiltration, and zero-day vulnerabilities.

“Almost half of security professionals reported more than a quarter of attempts to sidestep their WAF protocols had been successful in the last 12 months, and as many as four in ten respondents disclosed that 50 percent or more of attacks had managed to get around their firewall solution,” said Brian McCann, President, Security Solutions, Neustar. “It’s clear that organizations are struggling to effectively defend their networks and IT infrastructure, and [Neustar’s UltraDDoS Protect](#) platform is a powerful solution for companies to achieve an always-on, ultra secure security posture.”

The mission of the CyberSecurity Breakthrough Awards is to honor excellence and recognize the innovation, hard work and success in a range of information security categories, including Cloud Security, Threat Detection, Risk Management, Fraud Prevention, Mobile Security, Email Security and many more. This year’s program attracted more than 3,750 nominations from over 20 different countries throughout the world.

“With a significant increase in malicious activity associated with COVID-19, organizations must adapt as DDoS attacks grow in complexity and impact, and WAFs are a powerful tool to help mitigate exposure to vulnerabilities,

missed patching updates, distributed architecture, and legacy systems,” said James Johnson, managing director, CyberSecurity Breakthrough. “In an exceptionally competitive and crowded space, Neustar breaks through with powerful solutions so that organizations can safely maintain their online presence, reduce the threat of theft and protect their bottom line. We extend our congratulations to everyone at Neustar for their well-deserved 2020 CyberSecurity Breakthrough Award.”

About Neustar

Neustar is an information services and technology company and a leader in identity resolution providing the data and technology that enables trusted connections between companies and people at the moments that matter most. Neustar offers industry-leading solutions in Marketing, Risk, Communications, and Security that responsibly connect data on people, devices, and locations, continuously corroborated through billions of transactions. Neustar serves more than 8,000 clients worldwide, including 60 of the Fortune 100. Learn how your company can benefit from the power of trusted connections here: [home.neustar](https://home.neustar.com)

About CyberSecurity Breakthrough

Part of [Tech Breakthrough](#), a leading market intelligence and recognition platform for global technology innovation and leadership, the CyberSecurity Breakthrough Awards program is devoted to honoring excellence in information security and cybersecurity technology companies, products and people. The CyberSecurity Breakthrough Awards provide a platform for public recognition around the achievements of breakthrough information security companies and products in categories including Cloud Security, Threat Detection, Risk Management, Fraud Prevention, Mobile Security, Web and Email Security, UTM, Firewall and more. For more information visit CyberSecurityBreakthrough.com.

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