

# Neustar Names Mark F. Bregman Chief Technology Officer

Jul 28, 2011

Sterling, VA – Neustar, Inc. (NYSE: NSR), a provider of market-leading innovative solutions and

directory services, announced today that Mark F. Bregman will join the company as Chief

Technology Officer (CTO), effective August 2. Dr. Bregman comes to Neustar from Symantec

Corporation, where he has served since 2006 as Executive Vice President and Chief Technology

Officer. He will be responsible for Neustar's product technology strategy and product

development efforts. The appointment was announced by Lisa Hook, President and CEO of

Neustar, to whom Dr. Bregman will report. He will be based in Neustar's office in Mountain

View, California.

"I am very pleased to announce the appointment of Mark Bregman as our new CTO. As the

world's leading provider of network addressing, routing and policy management, Neustar is an

attractive destination for today's top technology talent," said Ms. Hook. "As Neustar continues

to provide these critical services, along with cyber security and data analytics, to network

operators, Internet companies, and media companies, having a CTO with Mark's breadth of

experience is a tremendous asset.”

Dr. Bregman’s portfolio while CTO of Symantec Corporation included developing the company’s

technology strategy and overseeing its investments in advanced research and development,

security and technology services. Prior to Symantec, Dr. Bregman serviced as Executive Vice

President, Product Operations at Veritas Corporation, which merged with Symantec in 2005.

Prior to Veritas, he was CEO of AirMedia, an early mobile content marketplace, and spent 16

years in a variety of roles at IBM. Dr. Bregman was awarded a Ph.D. in Physics from Columbia

University in 1984. He is a graduate of Harvard College.

“What excites me most about coming to Neustar is the opportunity to work for a company that

demonstrates top-flight technology innovation across multiple platforms,” said Dr. Bregman.

“Joining the company when it is building on its number portability and Internet infrastructure

services by creating cloud-based digital rights management systems, rolling out advanced

cyber-security services for both the government and private sector, and offering enterprises

new data and analytics tools, offers me an opportunity to help drive Neustar’s business success



in multiple arenas.”

Dr. Bregman’s appointment builds on momentum Neustar created with other recent high-level

hires from the technology world, including Scott Blake Harris, Neustar’s Executive Vice

President, Legal and External Affairs, who previously served as General Counsel of the United

States Department of Energy; and Scott Deutchman, Neustar's Vice President, Legal and

External Affairs, who previously served as the Deputy Chief Technology Officer for

Telecommunications for the Executive Office of the President's Office of Science and

Technology Policy.