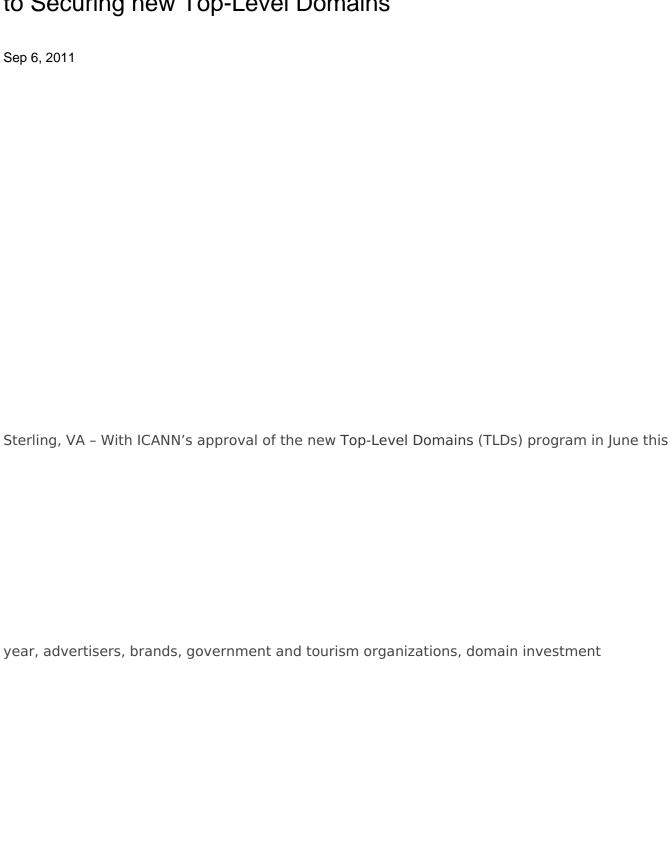
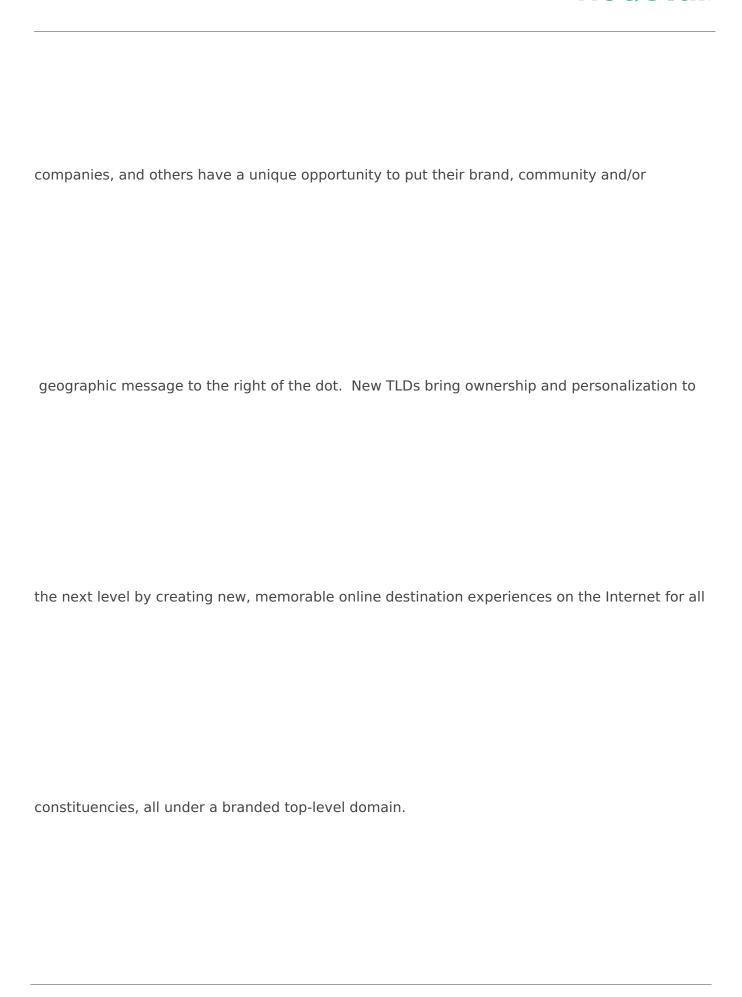


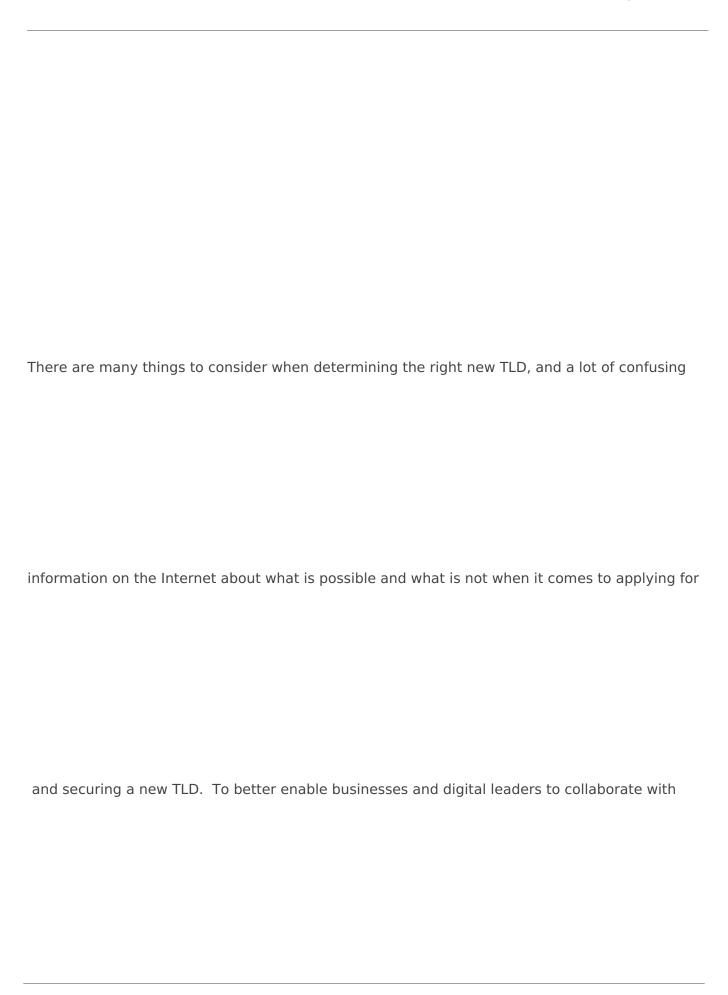
## New dotYou.biz Website Helps Determine the Best Approach to Securing new Top-Level Domains













one another and find the right a	pproach for their c	organization, Ne	eustar has launched	l "dotYou"
(http://www.dotYou.biz), a comn	nunity website tha	t provides oppo	ortunities for discus	sion, and
answers to questions about new	TLDs.			



What can you expect from dotYou:



Educational information about the value of new top-level domain names
Opportunities to collaborate with others considering TLDs for their organizations
Useful information from experts
Information about the ICANN application process

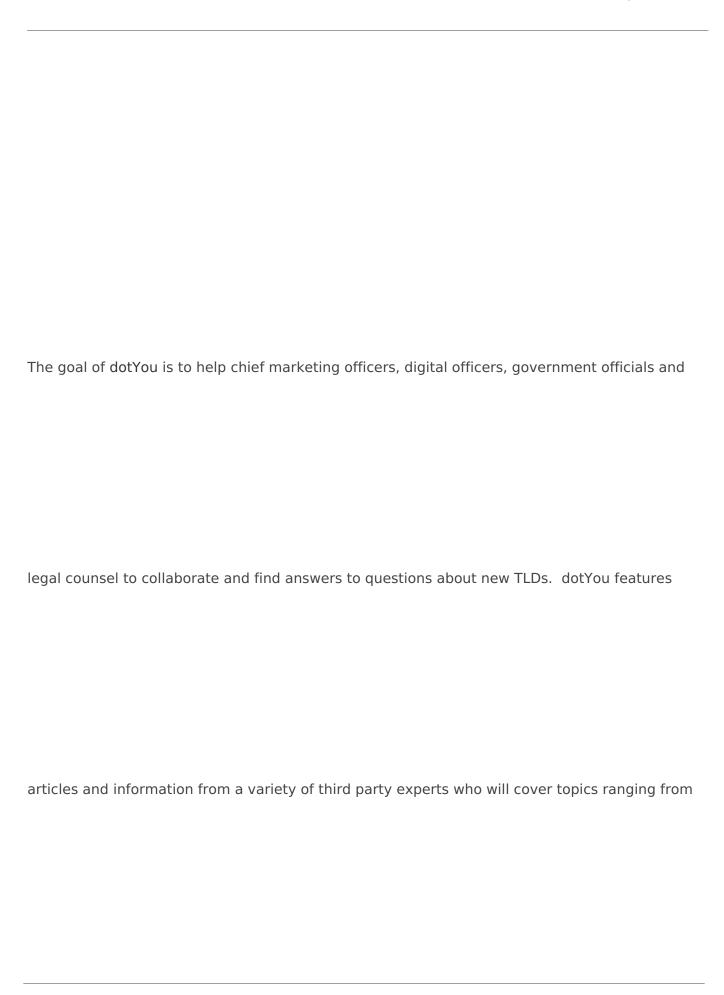


"Since the timeframe to establish a new TLD is limited with the application period being January
$12^{ ext{th}}$ through April $12^{ ext{th}}$ , it's important that organizations have timely, accurate and insightful











the "ins and outs" of the ICANN guidebook to commentary about the implications of new TLDs.
It also includes regular updates covering industry announcements, statistics, deadlines,
marketing opportunities, and other information needed to help organizations make informed
decisions.



