

Neustar Names Joe Pasqua to Head Neustar Labs

Nov 30, 2011

Sterling, VA - [Neustar](#) Inc. (NYSE:NSR) today announced the appointment of Joe Pasqua as Vice

President of Neustar Labs, a newly created position. Mr. Pasqua was previously chief

technology officer of Symantec's \$2B Data Center business, and later led that company's global

research, producing technologies for a diverse set of security and storage products. As head of

Neustar Labs, Mr. Pasqua will be responsible for applied research and open innovation that will

enhance Neustar's product portfolio and enable new services.

“Joe’s energy and expertise enhance Neustar’s efforts to bring more precise and actionable

insights to our customers through innovative technologies and services,” said Mark Bregman,

Neustar’s senior vice president and chief technology officer. “Joe’s experience leading world-

class research and development organizations is a perfect fit with Neustar, which has a strong

track record creating innovative addressing, routing and authentication services for networks

and some of the world's largest authoritative databases.”

Neustar recently broke new ground with services for the telecommunications, Internet and

media industries through its development of TextEverywhere, which allows texting from any

device, such as TVs, tablets and laptops; Ultraviolet™, which provides consumers with a digital

locker for all of their filmed entertainment; and NeuSentry, a service that detects cyber-

breaches, even in companies employing state-of-the-art defenses, by monitoring *the*

outside of an enterprise's network.

"It's an honor to lead the newly created Neustar Labs. Neustar's reputation for being trusted

and neutral, secure and reliable, and above all tested, means that this is an ideal organization

to join at this exciting moment. I look forward to working with a great group of technologists to

leverage our unique market position and massive data assets to provide value to our

customers," said Pasqua.

Mr. Pasqua has been in the technology industry since 1981. In addition to his role at Symantec,

he has worked for Xerox, Oracle (where he was employee number 60), Adobe and several start-

ups. He has more than 10 issued patents, and additional patents pending. Mr. Pasqua earned

simultaneous Bachelor of Science degrees in Computer Science and Mathematics in 1981 from

California Polytechnic State University in San Luis Obispo.

About Neustar

Neustar, Inc. (NYSE: NSR) provides market-leading, innovative solutions and directory services

that enable trusted communication across networks, applications, and enterprises around the

world. Visit Neustar online at www.neustar.biz.