

## Sonic Solutions and Neustar Join Forces to Drive UltraViolet

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STERLING, VA and Novato, CA and (September 30, 2010) - Neustar, Inc (NYSE: NSR) and Sonic Solutions (NASDAQ: SNIC) today announced they are working together to accelerate the efforts of the Digital Entertainment Content Ecosystem, LLC (DECE) to bring UltraViolet to market. Sonic and Neustar will leverage each company's proprietary technology to support the early commercial launch of UltraViolet, which aims to establish an interoperable ecosystem of digital entertainment storefronts and connected consumer electronic devices.