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## Neustar Selected to Continue Administering the .US Domain

Mar 5, 2014

*Neustar remains committed to providing reliable, stable and efficient .US TLD service*

**Sterling, Va.** – Today, Neustar Inc. (NYSE:NSR) announced that the U.S. Department of Commerce has awarded the company the contract to continue administering the [.US Top Level Domain](#) (TLD), the official country code domain of the United States. Neustar has successfully administered this critical domain since 2001, when the Department of Commerce first selected the company to build and manage the new domain.

“We are honored that the Department of Commerce has selected Neustar to continue managing America’s domain name that millions of businesses, non-profit organizations and consumers use to manage their online presence,” said Lisa Hook, Neustar President and Chief Executive Officer. “We are committed to continuing to provide exceptional service that is reliable, stable and secure in the increasingly complicated digital environment.”

The [.US domain](#) represents Main Street America, helping American small businesses and individuals to create and expand their online presence. Neustar manages this critical domain and oversees the growing network of registrars who sell the .US domain names. The Department of Commerce has re-awarded the contract for three years with two additional one-year extension options.

Since becoming the administrator of the .US TLD, Neustar has created an extensive enforcement program to ensure a safe and secure environment for the .US Internet community. Neustar also launched the “Kickstart America” campaign to raise awareness of the .US domain. In 2013, Neustar initiated the .US National Road Racing Championships through a three-year partnership with USA Track & Field.

In 2014, Neustar plans to launch a new multi-stakeholder council including members representing localities, registrars, small businesses and non-profit organizations as well as entities involved with STEM education and cybersecurity. The .US TLD Stakeholder Council will provide a vibrant, diverse, and independent forum for future development of the .US TLD, working directly with .US TLD stakeholders and helping Neustar to identify public needs and develop policies, programs, and partnerships to address those needs while continuing to enhance America’s address.

## About Neustar

Neustar, Inc. (NYSE: NSR) is a trusted, neutral provider of real-time information and analytics to the communications services, financial services, retail, and media and advertising sectors. Neustar applies its advanced, secure technologies to help its clients promote and protect their businesses. More information is available at [www.neustar.biz](http://www.neustar.biz).

## About .US

The .US Top Level Domain (TLD) is the country code domain name for the United States of America. The .US TLD is managed and operated by Neustar, Inc. (NYSE:NSR), an information services and analytics company, on behalf of the United States Department of Commerce. Neustar operates the .US TLD global registry in the public interest and provides critical infrastructure services. Visit [www.about.us](http://www.about.us) for more information on .us, and visit [www.neustar.biz](http://www.neustar.biz) for more information on Neustar.