

## Neustar Webmetrics Introduces Web Monitoring - Industry's Only Image Verification Capability

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Neustar, Inc. today announced the expansion of its Visual Application Monitoring service for websites to include Image Verification, a feature that interacts like a real user with an application and verifies the images actually "looks" correct and renders properly. The Webmetrics Visual Application Monitoring solution is used by websites to ensure that their visitors have an optimal rich media user experience. By capturing and verifying the images upon playback in a real Internet Explorer browser, the new Visual Application function confirms that a particular action has occurred or that an application has loaded correctly. Webmetrics Visual Application Monitoring service also offers the ability to monitor perceived load time.