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## Media Advisory: My Digital Life at Campbell Middle School

Aug 20, 2013

### Thursday Event Featuring Rep. Anna Eshoo and Neustar CTO Mark Bregman

CAMPBELL, Calif. - Rep. Anna Eshoo (D-CA) and Mark Bregman, Chief Technology Officer at Neustar, will meet with students and teachers at Campbell Middle School on August 22<sup>nd</sup> to celebrate the [My Digital Life](#) education initiative. This online program helps students learn to use technology responsibly while encouraging them to pursue careers in STEM – Science, Technology, Education, and Math. *My Digital Life* is currently in 100 schools across California, providing over 13,000 students with critical online skills for future success. The *My Digital Life* program, developed by EverFi and sponsored by Neustar, is available to all California schools at no cost.

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| <b>WHAT:</b>  | A celebration of the <i>My Digital Life</i> initiative in CA. There will be an interactive discussion with Rep. Anna Eshoo about digital citizenship, program demonstrations, and photo opportunities for media. |
| <b>WHO:</b>   | Rep. Anna Eshoo (D-CA), Neustar CTO Mark Bregman, EverFi Executive VP Mike Fee, and Campbell Middle School Principal April Mouton  |
| <b>WHEN:</b>  | August 22, 2013<br>10:45 – 11:30 am (PDT)  |
| <b>WHERE:</b> | Campbell Middle School<br>295 Cherry Lane<br>Campbell, CA 95008  |

**Media RSVP Requested:** 415-935-0581 or via email at [caitlin@everfi.com](mailto:caitlin@everfi.com)

### About Neustar

Neustar, Inc. (NYSE: NSR) is a trusted, neutral provider of real-time information and analysis to the communications services, financial services, retail, and media and advertising sectors. Neustar applies its advanced, secure technologies to help its clients promote and protect their businesses. More information is available at [www.neustar.biz](http://www.neustar.biz).

### **About EverFi, Inc.**

EverFi, Inc. is the leading education technology company focused on teaching, assessing, and certifying K-12 and college students in critical skills. The company teams with major corporations and foundations to provide the programs at no cost to K-12 schools. Some of America's leading CEOs and venture capital firms are EverFi investors including Amazon founder and CEO Jeff Bezos, Twitter founder Evan Williams, Rethink Education, New Enterprise Associates, Inc. (NEA), and Tomorrow Ventures (the investment arm of Google Chairman Eric Schmidt). Learn more at [www.everfi.com](http://www.everfi.com).