

Neustar's IP-Enablers Help Cable Operators Maximize the Triple Play

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Neustar, Inc., (NYSE: NSR), a leader in providing carriers and enterprises with solutions for sending calls, messages, and content across networks worldwide, today unveiled how its IP enablers drive network efficiencies and improve service delivery in cable operators' networks. Neustar's IP-enablers offer centralized routing along with addressing and policy analytics that can facilitate cable operators' migration to an all-IP network. Further, these solutions enable operators to optimize cost and performance for the voice component of the triple play of voice, cable TV, and Internet services.