
Neustar Among Fastest Growing Companies Named by Washington Business Journal

Oct 7, 2013

STERLING, VA., — Neustar, a trusted, neutral provider of real-time information services and analytics, was named to the Washington Business Journal's list of fastest growing companies for 2013, ranking 42 out of the 50 local companies selected. This coveted recognition is given to organizations in the Washington, D.C. metropolitan area with at least three years of consecutive revenue growth that also have more than \$2 million in revenue in 2010 and more than \$10 million in revenue by 2012.

"In today's business environment, companies need to be nimble to meet the ever-changing market demands," said Lisa Hook, Neustar President and CEO. "Over the past three years, we've transformed Neustar from a provider of information exchanges to one that also provides our clients with real-time insights that garner measurable results. We are seeing strong demand for Neustar's data analytics capabilities to drive business decisions, and we expect this growth trajectory to continue."

Neustar was originally founded in 1996 to meet the many technical and operational challenges that arose when the U.S. government mandated local number portability. The company has since expanded its focus from being known solely for unparalleled management of registries for communications service providers to becoming a trusted, neutral provider of commercial insights and analytics, offering services that enable marketers to promote their business, and security and operations professionals to protect their business.

Offering a wide variety of services, Neustar currently manages almost seven billion physical and virtual addresses, six billion daily text messages, nearly six million domain names, resolves over 18 billion daily DNS queries, enables four billion daily phone calls, and geo-locates nearly three billion IP addresses. Neustar has developed a reputation for unparalleled competency in building and operating some of the critical databases powering the communications and Internet industries. And now, in addition to the services that Neustar traditionally offers, the company leverages its datasets to inform high-volume and high-value decisions, resulting in 2.1 billion marketing insights every day.

For the full list of companies and to see more about the Fastest Growing Companies for 2013, visit

<http://www.bizjournals.com/washington/fastest-growing-companies-in-washington-.html>.

About Neustar

Neustar, Inc. (NYSE: NSR) is a trusted, neutral provider of real-time information and analysis to the communications services, financial services, retail, and media and advertising sectors. Neustar applies its advanced, secure technologies to help its clients promote and protect their businesses. More information is available at www.neustar.biz.