
Neustar and Xavient Announce Preferred Systems Integrator Agreement to Deliver Expanded Solutions to Communications Service Providers and Enterprises

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Partnership to Drive Solutions in Network Transformation, Caller Authentication, and Device Management

March 1, 2017 – STERLING, Va. – [Neustar](#), Inc. (NYSE: NSR), a trusted, neutral provider of real-time information services, and Xavient, Inc., a global IT consulting and software services firm, today announced a preferred systems integrator agreement to deliver bundled and expanded solutions to customers of both companies.

The expanded partnership enhances Neustar's capacity to rapidly integrate and deploy its service fulfillment, caller ID, and identity management solutions for people, places, and things – lowering operator costs and accelerating time to market for major projects. In addition, Xavient will have the ability to implement new products and value-added services based on Neustar's workflow and identity management technology, which both companies can take to market.

The new agreement builds on an existing relationship between the two companies in place since 2015, and includes collaboration on joint go-to-market and cross-promotion activities, in addition to investment from both companies on new solution development.

“Neustar's customers are faced with an explosion of connected devices, a rapidly transforming network, and increasing demands from subscribers for security, personalization, and self-service. We are delighted to build on our collaboration with Xavient, who has proven to be an exceptional partner to Neustar in addressing these challenges. Our decision to name Xavient a preferred partner is based on its proven ability to deliver and its record of innovation in areas of key concern to our customers,” said Steve Edwards, Neustar's Senior Vice President of Data Solutions. “With Neustar's suite of services, combined with Xavient's extensive customer footprint, record of delivery, and technical expertise, we're excited to bring additional value to our respective industries in 2017.”

“As the world of business continues to evolve, strategic partnerships are key to enable us to address the unique business challenges that our clients face,” said Matt DiMarsico, Senior Vice President of Business Development,

Xavient Information Systems. “By partnering with Neustar, we are able to focus on reducing the complexity and cost within our clients’ IT footprints while increasing operational efficiency and the overall end-user experience. By combining the domain and platform expertise of the two organizations, we are able to partner with our clients to develop leading edge solutions that change the way our clients go to market.”

About Xavient

Xavient is a global IT consulting and software services company, focused on transforming business ideas into effective solutions. Leveraging a global delivery model, Xavient partners with its clients to meet the challenges of an ever-changing and complex IT environment. Xavient’s global IT talent allows its clients access to resources who are skilled and equipped with thorough domain knowledge across different industries. With an employee turnover rate as low as 8%, business continuity disruptions are negligible. Xavient’s process-driven approach includes CMMI level 5 compliant service delivery and PCI/ ISO 27001. Our unique delivery methodology encompasses pre-approved performance indicators and service level agreements that ensure fruitful business outcomes for our clients. Our framework for onsite/offshore global delivery enables us to leverage skill sets and expertise from across multiple geographies to provide simple but advanced as well as cost-effective solutions that ensure client satisfaction. Finally, across our targeted domains of Telecom, Retail, BFSI, Manufacturing and Health Care, we leverage our unparalleled expertise to deliver superior outcomes for our customers.

About Neustar

Every day, the world generates roughly 2.5 quadrillion bits of data. Neustar (NYSE: NSR) isolates certain elements and analyzes, simplifies and edits them to make precise and valuable decisions that drive results. As one of the few companies capable of knowing with certainty who is on the other end of every interaction, we’re trusted by the world’s great brands to make critical decisions some 20 billion times a day. We help marketers send timely and relevant messages to the right people. Because we can authoritatively tell a client exactly who is calling or connecting with them, we make critical real-time responses possible. And the same comprehensive information that enables our clients to direct and manage orders also stops attackers. We know when someone isn’t who they claim to be, which helps stop fraud and denial of service before they’re a problem. Because we’re also an experienced manager of some of the world’s most complex databases, we help clients control their online identity, registering and protecting their domain name, and routing traffic to the correct network address. By linking the most essential information with the people who depend on it, we provide more than 11,000 clients worldwide with decisions—not just data. More information is available at <https://www.neustar.biz>.