

---

## Neustar Appoints Information Security Expert Tom Pageler as Chief Risk Officer and Chief Information Security Officer

May 26, 2016

*Former DocuSign, JPMorgan Chase and Visa Executive Brings Extensive Risk, Fraud and Security Expertise to Further Strengthen the Company*

Neustar, Inc. (NYSE: NSR), a trusted, neutral provider of real-time information services, today announced that seasoned security and risk executive, Tom Pageler, has been appointed Chief Risk Officer (CRO) and Chief Information Security Officer (CISO). In his role, Pageler will be responsible for security governance and risk management, information security and operations, compliance and physical security.

“As a leader in information services, Neustar is a trusted partner for industries such as financial services, retail and telecom where security is mission critical to the business. Tom has exceptional experiences constructing advanced security architectures and managing both physical and information security teams,” said Peter Burke, SVP, Engineering and Operations, Neustar, Inc. “His ability to address governance, risk and compliance issues with actionable solutions will prove a valuable addition to enhance the security services at Neustar, as well as enhancing our internal security posture.”

Pageler has more than 15 years of experience in security and risk management. Prior to Neustar, Pageler served as CRO and CISO at DocuSign, where he designed, implemented and managed its successful enterprise risk and security departments. Prior to DocuSign, Pageler served as Deputy CISO, JPMorgan Chase, where he led cyber-security, fraud prevention and protective intelligence. Prior to JPMorgan Chase, Pageler was Head of Risk Assessments and Director of Emerging Risk and Fraud Control, Visa, where he assisted in the launch of the Payment Card Industry Security Standards Council (PCI SSC).

Additionally, Pageler served as a Special Agent with the U.S. Secret Service, where he established the San Francisco Electronic Crimes Task Force, where he was responsible for identifying, apprehending and successfully extraditing leaders of a large organized crime ring in the Eastern Bloc. Pageler has also provided physical security for the President of the United States, the Vice President, their families and foreign heads of state.

“A chain is only as strong as its weakest link, so security must include every single department,” said Tom Pageler, CRO and CISO, Neustar. “The proliferation of mobile applications, remote workers and internet-

---

connected devices is transforming the threat landscape, so it is imperative to cultivate a culture that is constantly re-evaluating its security initiatives to inspire global trust.”

### **About Neustar**

Every day, the world generates roughly 2.5 quadrillion bits of data. Neustar (NYSE: NSR) isolates certain elements and analyzes, simplifies and edits them to make precise and valuable decisions that drive results. As one of the few companies capable of knowing with certainty who is on the other end of every interaction, we’re trusted by the world’s great brands to make critical decisions some 20 billion times a day. We help marketers send timely and relevant messages to the right people. Because we can authoritatively tell a client exactly who is calling or connecting with them, we make critical realtime responses possible. And the same comprehensive information that enables our clients to direct and manage orders also stops attackers. We know when someone isn’t who they claim to be, which helps stop fraud and denial of service before they’re a problem. Because we’re also an experienced manager of some of the world’s most complex databases, we help clients control their online identity, registering and protecting their domain name, and routing traffic to the correct network address. By linking the most essential information with the people who depend on it, we provide more than 12,000 clients worldwide with decisions—not just data. More information is available at <https://www.neustar.biz>