
Neustar and Limelight Networks Partner to Help Protect Organizations by Creating the World's Largest, Most Distributed DDoS Mitigation Network

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[Neustar, Inc.](#) (NYSE:NSR), a trusted, neutral provider of real-time information services, and [Limelight Networks, Inc.](#) (Nasdaq:LLNW), a global leader in digital content delivery, today announce a relationship that will help give organizations a significant competitive advantage against the serious threat of expanding Distributed Denial of Service (DDoS) attacks. By combining Neustar's industry leading DDoS solution SiteProtect with Limelight's premier content delivery network (CDN), businesses now have the world's largest, most distributed DDoS mitigation network.

In recent years DDoS attacks have evolved from a novelty used to create a minor nuisance to a stealth weapon capable of crippling an organizations' mission-critical digital infrastructures. A primary attack strategy follows the theory "just enough is good enough" – if the attacker is able to overrun a organizations' network capacity by a single unit, its network goes down and opens the door for malware to be planted or for theft to occur. When complete, Neustar's relationship with Limelight will increase Neustar's SiteProtect DDoS mitigation network to 10 Terabits per second. By providing the industry's best guarantee for uptime during a DDoS attack, Neustar can effectively mitigate this threat while dissuading attacker's from using this tactic.

"We understand how important it is for our customers to protect critical infrastructure and ensure systems and websites are up and running 24x7," said Rodney Joffe, Neustar's Senior Vice President, Distinguished Engineering Fellow, and Head of National Security. "The global scale and stability of the Limelight platform will enable Neustar to outpace attackers and mitigate the world's largest DDoS attacks with unrivaled performance and minimal disruption." The Neustar-Limelight relationship enables Neustar's SiteProtect to operate as an entirely unique, integrated and distributed DDoS mitigation network with 27 in-region DDoS mitigation centers that allows Neustar to absorb attacks as close as possible to the attack source.

In addition, the Neustar-Limelight relationship further strengthens and enhances Neustar's portfolio of security solutions including its industry leading UltraDNS solution. For example, Neustar UltraDNS customers now have the increased presence of in-region mitigation centers that will allow Neustar to redirect traffic to local scrubbing centers at the edge of the network, closer to the source. Customer's web traffic can now be "scrubbed" and

delivered locally rather than having to be backhauled to a regional scrubbing center that may be partway around the world, which reduces network latency and restores network performance more quickly and effectively.

“This relationship is a strong endorsement of our network strength and commitment to securely delivering Internet traffic around the world. We are very pleased to partner with Neustar and believe that together we will be uniquely suited to transform the DDoS market”, said Joe DePalo, senior vice president, technical operations at Limelight.

About Neustar

Every day, the world generates roughly 2.5 quadrillion bits of data. Neustar (NYSE: NSR) isolates certain elements and analyzes, simplifies and edits them to make precise and valuable decisions that drive results. As one of the few companies capable of knowing with certainty who is on the other end of every interaction, we're trusted by the world's great brands to make critical decisions some 20 billion times a day. We help marketers send timely and relevant messages to the right people. Because we can authoritatively tell a client exactly who is calling or connecting with them, we make critical realtime responses possible. And the same comprehensive information that enables our clients to direct and manage orders also stops attackers. We know when someone isn't who they claim to be, which helps stop fraud and denial of service before they're a problem. Because we're also an experienced manager of some of the world's most complex databases, we help clients control their online identity, registering and protecting their domain name, and routing traffic to the correct network address. By linking the most essential information with the people who depend on it, we provide more than 12,000 clients worldwide with decisions—not just data. More information is available at <https://www.neustar.biz>

About Limelight Networks

Limelight Networks (NASDAQ: LLNW), a global leader in digital content delivery, empowers customers to better engage online audiences by enabling them to securely manage and globally deliver digital content, on any device. The company's award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations secure digital content, deliver exceptional multi-screen experiences, improve brand awareness, drive revenue, and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our [blog](#), follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#) and be sure to visit [Limelight Connect](#).