

## Neustar CFO Paul Lalljie Awarded NVTC's Public Company CFO of the Year

Jun 5, 2012

Sterling, VA - Neustar, Inc. (NYSE: NSR) announced today that its chief financial officer

(CFO), Paul Lalljie, was awarded the Northern Virginia Technology Council's (NVTC) Public

Company CFO of the Year at the 16<sup>th</sup> Annual NVTC Greater Washington Technology CFO

Awards, which was held on June 4. The NVTC CFO Awards recognizes local chief financial

officers for outstanding achievement and excellence in promoting the area's technology

community.

“I have never worked with a better CFO, or one that has played such an important role in a

company’s tremendous success,” said Lisa Hook, president and CEO, Neustar. “Paul skillfully

managed Neustar’s most important year since the company was founded in 1998, by helping us

complete the right transactions, at the right time, with the right financial structure. His

brilliance enabled Neustar to access credit markets to fund our acquisitions while clearly

communicating our strategy to our investors.”

In 2011, Neustar delivered strong growth in revenue, earnings and cash flow. The company did

so even as it completed two acquisitions, a \$250 million share buyback on an accelerated basis,

and its first term loan for \$600 million.

Mr. Lalljie has been with Neustar for more than 12 years. In 2009, he became CFO, playing an

instrumental role in expanding Neustar's role from addressing, routing and policy management

for the telecommunications industry into real-time information and analytics for the Internet,

entertainment and marketing industries.

Mr. Lalljie is a passionate advocate for STEM education (Science, Technology, Education, and

Mathematics). In January 2012, he helped launch *My Digital Life* , a digital literacy program that

teaches kids about technology and how to use it responsibly in both Virginia and Kentucky – two

states Neustar calls home. He also has been a big supporter of the company's employee-driven

initiatives, including the Community Involvement Policy which grants all employees up to eight

hours of paid time off each year for volunteer services in the community.



**About Neustar:**

Neustar, Inc., (NYSE: NSR) is a trusted, neutral provider of real-time information and analysis to

the Internet, telecommunications, entertainment and marketing industries throughout the

world. Neustar applies its advanced, secure technologies in routing, addressing and

authentication to its customers' data to help them identify new revenue opportunities and

network efficiencies, and institute cybersecurity and fraud protection measures. More

information is available at [www.neustar.biz](http://www.neustar.biz).