

Neustar Names Becky Burr as its Chief Privacy Officer

May 22, 2012

Sterling, VA – Neustar, Inc. (NYSE: NSR) today announced that J. Beckwith (“Becky”) Burr will

join the company as its Chief Privacy Officer and Deputy General Counsel. As Neustar’s Chief

Privacy Officer, Ms. Burr will be responsible for ensuring that the company maintains state-of-

the-art privacy practices that always protect customer and consumer information. She will work

closely with Jonathan Coombes, Neustar's Chief Information Security Officer, and will report

directly to Scott Blake Harris, Neustar's Senior Vice President and General Counsel. Her

appointment is effective June 1st.

“Becky’s industry savvy, combined with her vast experience in data-technology protection and

privacy, will help us to ensure that privacy by design, consumer choice and transparency

continue to be the cornerstones of everything we do,” said Lisa Hook, president and CEO,

Neustar. “Formalizing the role of Chief Privacy Officer is a further sign of Neustar’s commitment

to be at the vanguard of privacy protection. Hiring Becky Burr demonstrates how seriously we

take these issues.”

“There is nothing more important to Neustar than protecting customer data and consumer

privacy. It is the base on which our entire business is built,” said Scott Blake Harris. “As we

expand our business providing real-time information and analysis to companies around the

globe, it is critical that we bring on board a well-respected leader in the privacy community who

truly understands both technology and policy, and Becky certainly does,” Mr. Harris added.

Ms. Burr is currently a partner at Wilmer Hale, practicing in the Communications, Privacy and

Internet Law Practice Group. She also is a veteran of the Federal Trade Commission (FTC) and

the Commerce Department's National Telecommunications and Information Administration. At

the FTC, Ms. Burr was responsible for competition and consumer protection policy in connection

with information industry/electronic information infrastructure. She participated in developing

the FTC's approach to competition, consumer protection, and privacy/data protection in the

digital marketplace. Ms. Burr also was a founding member of the board of directors of the

International Association of Privacy Professionals, and is a Certified Information Privacy

Professional. She was recognized as a nationwide leader in the Privacy and Data Security field

in the 2007, 2008, 2009, 2010, 2011 and 2012 editions of Chambers of USA: America's Leading

Lawyers in Business.

In addition to her expertise in the privacy area, Ms. Burr is an internationally recognized expert

on Internet governance issues. She has served as a member of ICANN's Government Advisory

Committee, country-code Names Supporting Organization Council, and legal counsel to domain

name registries, registrars, and business stakeholders. Ms. Burr also will play an important role

for Neustar on Internet governance, ICANN and domain name registry issues.

About Neustar:

Neustar, Inc., (NYSE: NSR) is a trusted, neutral provider of real-time information and analysis to

the Internet, telecommunications, entertainment and marketing industries throughout the

world. Neustar applies its advanced, secure technologies in routing, addressing and

authentication to its customers' data to help them identify new revenue opportunities and

network efficiencies, and institute cybersecurity and fraud protection measures. More

information is available at www.neustar.biz.