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## Neustar Names Visionary Technologist Peter Burke as Senior Vice President of Engineering and Operations

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### *Burke Adds Expertise to Further Enhance Neustar's Authoritative Identity*

**STERLING, Va.** — [Neustar, Inc.](#) (NYSE: NSR), a trusted, neutral provider of real-time information services, today announced that visionary technologist Peter Burke has been appointed Senior Vice President of Engineering and Operations. With nearly 20 years of executive management experience, Mr. Burke will lead engineering, IT, security and technical operations.

“Peter Burke is a phenomenal addition to Neustar’s senior leadership team. His range of experience and proven leadership skills will help ensure we continue to align our services with the needs of the marketplace,” said Lisa Hook, Neustar CEO. “Neustar is a leading provider of information services, using our authoritative identity framework as our key differentiator. Peter brings the right experience to help us continue to innovate and grow.”

Known for translating complex technologies into meaningful business opportunities, Mr. Burke joins Neustar from ARRIS. There, he was the Senior Vice President and General Manager, leading the ARRIS Video Systems business, serving Global Tier 1 Telco and Cable Operators. Previously, he was the Vice President of Product Management at Motorola Mobility, where he led the development of products for the digital video market. Mr. Burke also held executive management positions at InQuira (acquired by Oracle), Convergys Corp., and Ceon (acquired by Convergys).

“The transformation of Neustar into an information services company has been very smart and timely, and I’m extremely excited to help guide the company forward,” said Mr. Burke. “I believe that 2016 will be a game-changing period for the industry and our customers.”

### **About Neustar, Inc.**

[Neustar, Inc.](#) (NYSE:NSR) is the first real-time provider of cloud-based information services, enabling marketing and IT security professionals to promote and protect their businesses. With a commitment to privacy and neutrality, Neustar operates complex data registries and uses its expertise to deliver actionable, data-driven insights that help clients make high-value business decisions in real time, one customer interaction at a time. More information is available at [www.Neustar.biz](http://www.Neustar.biz).