
Neustar Hosts May 5 Webinar to Discuss Findings from Recent DDoS Report

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Webinar to Highlight DDoS Trends and Attack Prevention Methods

Neustar, Inc. (NYSE: NSR), a trusted, neutral provider of real-time information services and analytics, will host a May 5 webinar, with UMB/InfoWeek, to discuss the findings of its 2015 U.S. and EMEA Distributed Denial of Service (DDoS) Reports.

Highlights of the combined reports, which interviewed 760 businesses, include:

- 88 percent indicate the DDoS threat is bigger or the same as it was in 2014
- 56 percent will increase budget commitment to thwart DDoS attacks
- 54 percent of businesses interviewed were the victims of DDoS attacks
- 42 percent of companies experienced theft of customer data, proprietary information and/or finances

“With as little as six dollars a month, a disgruntled employee or hacktivist can launch a DDoS attack that can cause significant and irreparable harm to businesses that are not adequately prepared,” said Margee Abrams, CISSP, director of security services at Neustar. “Organizations will never be able to prevent attacks, but they need to be able to demonstrate that they’ve followed a standard of care to protect their customers,” Abrams added.

In the webinar, Abrams will also discuss the size and volume of current DDoS attacks, the true cost of DDoS attacks - both in terms of lost revenue and erosion of brand confidence - and how businesses can optimize their DDoS defenses using industry-recommended approaches.

The webinar will take place at 2pm ET/11 am PT on Tuesday, May 5, 2015. Interested attendees are encouraged to sign up for the complimentary webinar here: [Why DDoS Attacks are a More Serious Threat Than Ever](#).

About Neustar, Inc.

[Neustar, Inc.](#) (NYSE: NSR) is the first real-time provider of cloud-based information services and data analytics, enabling marketing and IT security professionals to promote and protect their businesses. With a commitment to privacy and neutrality, Neustar operates complex data registries and uses its expertise to deliver actionable, data-

driven insights that help clients make high-value business decisions in real time, one customer interaction at a time. More information is available at <https://www.neustar.biz>.