

Neustar Names Christine Brennan as Senior Vice President of Human Resources

Jan 4, 2012

Sterling, VA - Neustar, Inc. (NYSE: NSR) a trusted, neutral provider of real-time information

and analysis to the Internet, telecommunications, entertainment, advertising and marketing

industries, has named Christine Brennan as Senior Vice President, Human Resources. Ms.

Brennan will report directly to Lisa Hook, president and CEO, and her appointment will be

effective immediately. Ms. Brennan previously served as Senior Vice President, Worldwide

Human Resources at Verisign.

“Our employees drive Neustar’s innovation and growth,” said Lisa Hook. “Christine’s wealth of

human resources experience and her successful track record in implementing talent

management and acquisition strategies will ensure we continue to attract and retain the best

and the brightest in the industry,” said Ms. Hook.

While at Verisign, Ms. Brennan implemented a global human resources strategy that focused on

talent management and acquisition, employee engagement, compensation and benefits,

performance management and corporate social responsibility.

“Neustar has a tremendous reputation for delivering quality services and for the caliber of its

talent,” said Christine Brennan. “It’s an ideal time to join the company and I look forward to

working with its talented group of people.”

Ms. Brennan has also served as the Head of Group Human Resources for the Bank of Ireland,

based in Dublin, where she worked with the Board to appoint a new CEO and implemented a

talent management agenda with a focus on strategic external recruitment and internal

development. She also served as the Human Resources Director for Barclays PLC's Global Retail

and Commercial Banking (GRCB) business, based in London, where she was responsible for all

aspects of the human resources strategy and execution in support of the Barclays' global

expansion.

Ms. Brennan also held senior human resources positions with AT&T and British

Telecommunications (BT). She has a Bachelor of Science in Business Administration from the

University of Maryland.

About Neustar, Inc.

Neustar, Inc. (NYSE: NSR) is a trusted, neutral provider of information and analysis to the

Internet, telecommunications, entertainment, advertising and marketing industries throughout

the world. Neustar applies its advanced, secure technologies in routing, addressing and

authentication to its customers' data to help them identify new revenue opportunities, network

efficiencies, and cyber security and fraud protection measures. More information is available

at www.neustar.biz.