

Neustar Resumes Share Repurchase Program

Mar 14, 2012

STERLING, Va. — Neustar, Inc. (NYSE: NSR), a trusted, neutral provider of real-time

information and analysis to the Internet, telecommunications, entertainment, advertising and

marketing industries, announced today that it will resume its three-year share repurchase

program to purchase up to \$300 million in value of its Class A common shares. The Company

previously announced on July 28, 2010 that its Board of Directors authorized the share

repurchase program, which expires on July 28, 2013. As part of this program, the Company has

already repurchased approximately 4.4 million shares of stock at a total cost of \$114.7 million

through a 10b5-1 plan. This 10b5-1 plan was automatically terminated when the Company

announced its \$250 million modified “Dutch auction” tender offer, which was completed on

December 8, 2011. The remaining authorized amount under the Company's share repurchase

program is approximately \$185.2 million. Share repurchases may be made through 10b5-1

plans, open market purchases, privately negotiated transactions or otherwise as market

conditions warrant, at prices the Company deems appropriate, and subject to applicable legal

requirements and other factors.

About Neustar, Inc.

Neustar, Inc. (NYSE: NSR) is a trusted, neutral provider of real-time information and analysis to

the Internet, telecommunications, entertainment, advertising and marketing industries

throughout the world. Neustar applies its advanced, secure technologies in routing, addressing

and authentication to its customers' data to help them identify new revenue opportunities,

network efficiencies, and institute cyber security and fraud protection measures. More

information is available at www.neustar.biz.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

This press release includes information that constitutes forward-looking statements made

pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995,

including, without limitation, statements about the Company's expectations, beliefs and

business results in the future. The Company has attempted, whenever possible, to identify

these forward-looking statements using words such as "may," "will," "should," "projects,"

"estimates," "expects," "plans," "intends," "anticipates," "believes" and variations of these

words and similar expressions. Similarly, statements herein that describe the Company's

business strategy, prospects, opportunities, outlooks, objectives, plans, intentions or goals are

also forward-looking statements. The Company cannot assure you that its expectations will be

achieved or that any deviations will not be material. Forward-looking statements are subject to

many assumptions, risks and uncertainties that may cause future results to differ materially

from those anticipated. These potential risks and uncertainties include, among others, the risks

and uncertainties arising from the difficulties with the integration process or the realization of

the benefits of the TARGUSinfo acquisition; general economic conditions in the regions and

industries in which the Company operates; the uncertainty of future revenue and profitability

and potential fluctuations in quarterly operating results due to such factors as disruptions to the

Company's operations, modifications to or terminations of its material contracts, its ability to

successfully identify and complete acquisitions, integrate and support the operations of

businesses the Company acquires, increasing competition, market acceptance of its existing

services, its ability to successfully develop and market new services, the uncertainty of whether

new services will achieve market acceptance or result in any revenue, and business, regulatory

and statutory changes in the communications industry. More information about potential

factors that could affect the Company's business and financial results is included in its filings

with the Securities and Exchange Commission, including, without limitation, the Company's

most recent Annual Report on Form 10-K and subsequent periodic and current reports. All

forward-looking statements are based on information available to the Company on the date of

this press release, and the Company undertakes no obligation to update any of the forward-

looking statements after the date of this press release.