
Neustar Wins PR News' 2015 Corporate-Community Partnership Award

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Company Recognized for Corporate Social Responsibility Program My Digital Life

Neustar, Inc. (NYSE: NSR), a trusted, neutral provider of real-time information services and analytics, won PR News' 2015 Corporate Social Responsibility (CSR) Award for the Corporate-Community Partnership category. Neustar's [My Digital Life Program](#) helps children understand the risks and rewards of technology while showing them how to use it in a secure and smart way that safeguards their online presence.

Neustar is a trusted member of the community where employees live and work, with CSR as a core value of its business. My Digital Life, created in partnership with [EverFi](#)— an education technology company – is an in-school digital literacy program for eighth and ninth graders. The company offers this program free of charge to select school districts in Virginia, Kentucky and California, three of its corporate homes. The program covers key digital literacy subjects, including how a computer works, the benefits and pitfalls of social networking, the dangers of texting while driving and how to pursue careers in technology. More than 117,000 students from more than 1,000 schools have participated in the program since inception.

“Neustar is committed to helping our customers promote and protect their brands, and we carry these concepts to our CSR program,” said Richard Louis, Vice President, Corporate Social Responsibility at Neustar. “Through My Digital life, we help students learn how to use technology safely and encourage them to begin the process of pursuing careers in STEM fields. We are honored that PR News has recognized Neustar’s efforts to bring digital literacy to students.”

The PR News awards honored brands and agencies that made incredible strides and demonstrated an understanding of the power of corporate social responsibility, as well as the year’s top nonprofit PR campaigns, the smartest communications initiatives and the people behind them. The Corporate-Community Partnership category was comprised of campaigns whose primary focus is forming and promoting a partnership for a social or community cause, but which may also include promotion of a product and/or services and/or company and the advancement of a company’s reputation as a corporate citizen.

About Neustar

Neustar, Inc. (NYSE:NSR) is the first real-time provider of cloud-based information services and data analytics, enabling marketing and IT security professionals to promote and protect their businesses. With a commitment to privacy and neutrality, Neustar operates complex data registries and uses its expertise to deliver actionable, data-driven insights that help clients make high-value business decisions in real time, one customer interaction at a time. More information is available at <https://www.neustar.biz>.

About PR News

PR News is a daily intellectual hub that serves the communications and marketing community at corporations, agencies and nonprofits. The PR News group focuses on honing and growing PR practitioners' skills in social media, crisis management, digital PR, measurement, employee relations, media training, CSR and writing through its flagship newsletter, webinars, conferences, awards programs, workshops and guidebooks. With the launch of its weekly newsletter over 70 years ago, PR News has remained dedicated to supporting the growth of communicators all while keeping them abreast of the latest news affecting the industry. For more information, please visit <http://www.prnewsonline.com>.