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## Neustar Commits To The NIST Framework

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*Neustar CEO Commits to Supporting the NIST Cybersecurity Framework*

**Washington, D.C., February 13, 2015** – On the occasion of the White House Summit on Cybersecurity and Consumer Protection, and President Obama’s signing of an Executive Order Promoting Private Sector Cybersecurity Information Sharing, Neustar today commends the President for his focus on the growing cyber threat.

The [Cybersecurity Framework](#) was released by the National Institute of Standards and Technology (NIST) on February 12, 2014, and leverages industry-led standards while creating effective, practical, and flexible best practices.

“Neustar commends the President for his focus on cybersecurity preparedness and his Administration’s commitment to bolstering cybersecurity across both private and public sectors,” said Neustar’s CEO and President Lisa Hook. “Neustar supports the President’s cyber initiatives and has adopted the NIST Cybersecurity Framework for its own security and risk management practices.”

“We commend NIST for developing the Framework with significant public-private collaboration, and the resulting applicability of the Framework to a wider range of companies and industries. Today’s cyber threats are constantly growing, often faster than the defenses. The threats are widespread, highly sophisticated, and evolving at an unprecedented rate. Companies must be able to adapt quickly in order to ensure cybersecurity preparedness. Neustar is committed to supporting the Framework in its own risk management policies,” said Hook.

### **About Neustar**

Neustar, Inc. (NYSE:NSR) is the first real-time provider of cloud-based information services and data analytics, enabling marketing and IT security professionals to promote and protect their businesses. With a commitment to privacy and neutrality, Neustar operates complex data registries and uses its expertise to deliver actionable, data-driven insights that help clients make high-value business decisions in real time, one customer interaction at a time. More information is available at <https://www.neustar.biz>.