

Neustar Appoints Matthew Levin to Lead Business Affairs

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Neustar, Inc. (NYSE: NSR) announced today that Matthew Levin has joined the company as

Senior Vice President, Business Affairs, a newly created position. Levin will lead Neustar's

business development efforts with a particular emphasis on both organic growth initiatives and

acquisitions. Levin will report directly to Neustar President and CEO, Lisa Hook.

“We are delighted to welcome Matt Levin to Neustar given his remarkable track record of

identifying and executing on growth opportunities,” said Lisa Hook, President and CEO of

Neustar, Inc. “Accelerating the Company’s growth is an important priority, and thus we are

fortunate to have Matt's creativity and energy working on behalf of Neustar and its

shareholders."

Mr. Levin comes to Neustar from Hewitt Associates, a leading global consulting and outsourcing

firm based in Chicago, where he was senior vice president for corporate development and

strategy. At Hewitt, Levin was part of the leadership team that repositioned the company via 8

acquisitions and new market development, starting in 2006, and led its sale to Aon in 2010.

Prior to Hewitt, Levin was senior vice president of corporate development and strategic

planning for IHS Inc., a leading global provider of critical technical information and related

decision support tools and services. As part of his role at IHS, Levin led the company's

completion of 10 acquisitions across the globe and played a central role in IHS' successful IPO in

2005.

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About Neustar, Inc.


Neustar, Inc. (NYSE: NSR) provides market-leading, innovative services that enable trusted

communication across networks, applications, and enterprises around the world. To learn more

about Neustar, visit www.neustar.biz .

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